

CHAMBER CHATTER

QUARTERLY
MAGAZINE
APRIL - MAY - JUNE



The Latest
In Chamber
Happenings &
News

3 MONTHS OF
MEMBERSHIP,
EVENTS, AND MORE!

**2025
Q2 Issue**

Discover member celebrations,
community connection, and more in our
vibrant Quarterly Chamber magazine.

WWW.MACCDE.COM



Welcome

New Chamber Members



APRIL, MAY, AND JUNE NEW JOINS!

MACC Membership Matters

Chamber of Commerce membership is more than just a networking opportunity; it's a strategic investment in the success and growth of a business.

MACC is an organization of businesses, entrepreneurs, and community members with a focus on promoting business and enhancing the quality of life in our community. Your membership boosts your visibility and provides you with valuable resources and relationships that can help you grow your business!

- EPIC Marketing
- Sinkor Beauty Salon
- Sit Means Sit Dog Training
- Apple Remodeling
- Twisted Yogurt LLC
- Middletown Jazzercise
- Dr. Rachael Speaking / Training / Coaching, LLC
- Rise to Life Foundation
- Benchmark Physical Therapy
- Stratus Building Solutions
- Legends of the Song, Inc.
- Courtyard by Marriott, University of Delaware
- Costco 246
- Medical Oncology Hematology Consultants
- SpotOn
- First State Gymnastics Middletown
- B&B Electrical Services, Inc.
- Smoking Hoofs Farm
- Triple CCC Enterprises LLC
- Exact Staff
- Supreme Loyalty Cheer

LET'S GET CONNECTED!

Currently seeking **AMBASSADORS** to join our team as an official representative of the Chamber of Commerce, serving as mentors to new members and assisting businesses with Chamber involvement, its programs, and other members.

WHY SERVE AS AN AMBASSADOR?

Serving as an Ambassador allows you to become more involved in your business community. This results in increased networking opportunities, enhanced visibility of your business, & numerous opportunities to market and promote your products & services.



**Monthly Meetings are held at The
Middletown Area Chamber of Commerce
1st Thursday 12pm-1pm**

MBA BUSINESS REFERRAL GROUP

The Middletown Business Alliance is a networking organization where local professionals provide the trusted service you have come to know and expect from the Middletown Chamber of Commerce.

Our mission is to provide entrepreneurs with a place to grow their business and build strong foundational relationships, all with the full support and resources the Middletown Area Chamber of Commerce has to offer.

**Weekly meetings are held at
The Middletown Area Chamber of Commerce
Tuesday Mornings 8:15am-9:30am**



**Your Chamber Supported
Business Referral
Networking Group**



Middletown Business Alliance Local Professionals. Trusted Service.

www.maccde.com/mba



APRIL WAS A VIBE!

Spring has sprung in the MOT area, and with it comes an exciting wave of growth and energy throughout Middletown, Odessa, and Townsend.

There's no denying it...
Middletown is the place to be!

With new businesses opening their doors and planting roots in our thriving community, April was a month of celebration, ribbon cuttings, and fresh beginnings.



The Middletown Area Chamber of Commerce was thrilled to help welcome several new additions to our vibrant business landscape



- **Surf Bagel** – Bringing beach vibes and bold breakfast flavors to Middletown, Surf Bagel is already a local favorite with its fresh bagels, creative sandwiches, and laid-back atmosphere.



- **Cardiology Physicians** – Providing expert cardiac care and expanding access to healthcare right here in our community.

- **Soma Skin & Sculpt** – A modern, medically inspired destination for skincare, sculpting, and wellness services, helping residents feel their best.



- **Adecco** – One of the world's leading staffing firms, now offering employment solutions and career opportunities for job seekers and businesses alike in the MOT region.

- **Xfinity** – Enhancing our connectivity with an investment in new infrastructure for our community, Xfinity is making it even easier for local residents to stay connected.



With every new business that opens its doors, the MOT area grows stronger, more diverse, and more connected. It's clear: April was just the beginning of a season full of momentum and possibility.

Welcome to all our newest community partners — we're so glad you're here, and we're ready to grow together!

Stay tuned for more openings, celebrations, and community spotlights as we continue to champion business and life in the heart of Delaware.

ANNUAL SPRING LUNCHEON



The Middletown Area Chamber of Commerce (MACC) once again demonstrated its commitment to local business growth and community collaboration with its Annual Spring Business Luncheon. The highly anticipated and sold-out event brought together a dynamic mix of business professionals, community leaders, and elected officials for an afternoon of networking, conversation, and forward-thinking presentations.



Held at the scenic Memorial Hall, the luncheon provided the perfect backdrop for meaningful engagement and impactful dialogue. Attendees from across the MOT (Middletown-Odessa-Townsend) region had the opportunity to forge new connections, exchange ideas, and gain insights into the evolving landscape of business in Delaware. The program featured two keynote speakers whose knowledge and leadership continue to shape the economic vitality of the First State.



Christopher "CJ" Bell, Director of the Delaware Division of Small Business, delivered an informative and empowering presentation on the state's resources for entrepreneurs and small business owners. Bell shared his vision for fostering innovation, reducing barriers to entry, and building stronger support systems for startups and legacy businesses alike. His transparency and accessibility were noted and appreciated by attendees, who praised his understanding of the unique challenges facing businesses at the local level.

Following Bell's remarks, Middletown Mayor Kenneth Branner took the stage with a comprehensive update on the town's growth, infrastructure development, and long-term strategic plans. Mayor Branner's presentation highlighted the town's ongoing efforts to attract new business, improve public services, and maintain the strong sense of community that Middletown is known for. His leadership and dedication to thoughtful development resonated with the crowd, many of whom are stakeholders in the town's future.

"Events like this are at the heart of what we do," said MACC Chief Executive Officer, Michelle Hummel. "By bringing together influential voices from both state and local government, we provide our members with access to vital information and opportunities to engage directly with decision-makers. It's about building bridges and fostering collaboration."



The luncheon was also an opportunity to celebrate the accomplishments of local businesses, spotlight new Chamber initiatives, and reaffirm MACC's role as a catalyst for regional progress.



With a strong turnout and a program rich in content and connection, the 2025 Spring Business Luncheon served as a reminder that when business and community leaders come together, great things happen.



May was a month of Momentum!

MACC embraced the spirit of community, collaboration, and connection through a full calendar of events and milestones.

From grand openings to strategic development sessions, MACC was on the move, and so was our incredible network of members!

Here's a look back at the exciting happenings throughout the month of May:

"Raining Cats and Dogs" Mixer at Companion Animal Veterinary Assoc. We kicked off the month with tail wags and community cheer at Companion Animal Veterinary Associates. Their creatively themed "Raining Cats and Dogs" mixer brought together pet lovers and professionals for a fun, casual evening of networking and hospitality. It was the purr-fect way to connect while supporting one of our community's most compassionate businesses.

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JOIN TODAY! www.ymcade.org
Financial assistance is available.





✂ Sinkor Salon Grand Opening

We celebrated style and self-care with the grand opening of Sinkor Salon, welcoming a vibrant new beauty destination to the MOT business community. Their ribbon cutting marked not just a new business, but a commitment to creativity and confidence in every client they serve.



MayFest in Odessa

MACC joined the fun at MayFest in Historic Odessa, a cherished annual tradition filled with family fun, local vendors, and cultural charm. This event showcased the heart of the MOT area while giving our businesses an opportunity to engage with the community in a lively, festive setting.



Namaste for Life Ribbon Cutting

We welcomed peace, balance, and wellness into our Chamber family with a ribbon cutting for Namaste for Life, a new studio offering yoga, mindfulness, and holistic health services. Their mission to bring calm and clarity to our busy lives was warmly embraced by all who attended.

Strategic Planning

In May, MACC staff and board members came together for an important



strategic planning session to chart our vision for the future. Through intentional dialogue and goal-setting, we're building a stronger chamber—one that's ready to meet the evolving needs of our members and community.

JEAN BIRCH SENIOR CENTER

A multi-service activity center for members 50 years of age and older

Helping Area Seniors Over Age 50 Stay Healthy, Active, and in the Community for as Long as Safely Possible.

Programs include but are not limited to:

Transportation	Line dancing
Nutrition (Hot lunches)	Health and Wellness
Ceramics/crafts	Exercise groups
Memory loss program	Group games
Bible study/hymn singing	Educational presentations
Grocery/emergency assistance program	Social service benefit assistance
Day and multi-day trips/excursions	

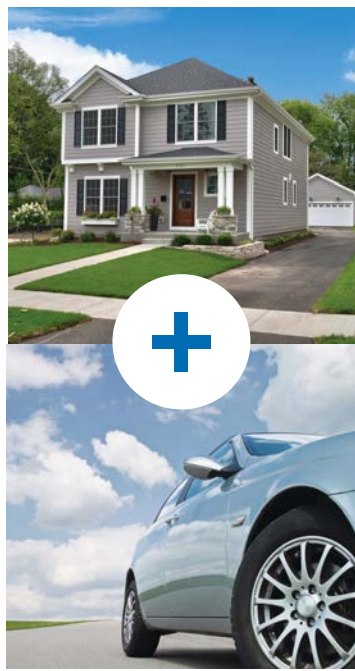
Open Monday - Thursday 8:30 am to 4:00 pm,
Friday 8:30 am to 3:00 pm

Call 302-378-4758 to request additional information

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The Power of Strategic Networking – Lunch & Learn

This month's Lunch & Learn focused on "The Power of Strategic Networking," giving attendees practical tools and insights to elevate their professional connections. It was an energizing session that reinforced the value of purposeful relationship-building in today's business world.



MOHC Ribbon Cutting

MACC was honored to help cut the ribbon at Medical Oncology Hematology Consultants new Middletown facility, expanding compassionate, state-of-the-art cancer care right here in our community. Their presence strengthens local healthcare options and provides much-needed support for patients and families.



Coffee with the Chamber

New York Life graciously hosted a lively "Coffee with the Chamber," for the month of May, bringing together members for meaningful morning conversations over coffee and community updates. It was a great way to share ideas, build relationships, and start the day on a positive note.



From festive celebrations to impactful planning, May at MACC was a powerful reminder of what we can achieve when we come together. Whether you're a business owner, community leader, or neighbor, there's a place for you here.

JUNE IN FULL BLOOM!

Community, Connection & Celebrations Around MACC



The energy was high, the partnerships strong, and the celebrations plentiful this June as the Middletown Area Chamber of Commerce (MACC) packed the calendar with dynamic events across the MOT region. From revved-up engines to ribbon cuttings and meaningful moments under the stadium lights, June showcased everything that makes our Chamber—and our community—so vibrant!

Here's a look at the highlights from a month that delivered big wins for local businesses, families, and the future of Middletown, Odessa, and Townsend:

3rd Annual Car Show at Willey Farms

In partnership with Willey Farms, MACC hosted our 3rd Annual Car Show! Enthusiasts and families alike came out to admire classic rides, enjoy live music, indulge in great food, and celebrate community spirit even amidst the raindrops. The event showcased community spirit, polished chrome, custom paint jobs, and our incredible team of Ambassadors and community volunteers!



Local agents. Expert advice.

The Car You Love Deserves Better Protection. Our agents have access to dozens of national and local insurance companies. By comparing coverages, deductibles, and other options, we will help you select the right policy with the best value.



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Ribbon Cutting – JJSTYLE302 Salon

June saw the official ribbon cutting for JJSTYLE302, a salon that's as stylish and welcoming as its owner, Jennifer Jones. With passion, talent, and a commitment to confidence, JJSTYLE302 adds flair and warmth to Middletown's growing small business scene.



Quarterly Member Breakfast

Our Quarterly Member Breakfast brought the MACC network together bright and early for fresh conversation and new connections. These signature gatherings remain a member favorite for relationship-building and staying up to date with Chamber initiatives.



MOT Community Night at the Blue Rocks

Community and business alike joined at Frawley stadium as we honored our two MACC Foundation scholarship recipients, McKenna Fitzwater and Gabriella Pudimott, during our MOT Community Night at the Wilmington Blue Rocks. A heartfelt check presentation at home plate was the highlight of a fun-filled evening celebrating local students and future leaders.



MORE JUNE CELEBRATIONS!

Benchmark Physical Therapy Grand Opening

Healing, movement, and progress are just around the corner! We welcomed Benchmark Physical Therapy to the MOT business family with a grand opening event that showcased their commitment to personalized care and community wellness.



Ribbon Cutting – Dr. Rachel Speaking, Training & Coaching, LLC

With confidence and clarity, Dr. Rachel officially launched her professional development firm aimed at empowering leaders, improving communication, and supporting growth in individuals and teams. Her ribbon cutting event was equal parts inspiration and celebration.



Viamark Lunch Mixer at Chesapeake Inn

Members enjoyed a scenic setting and a flavorful afternoon at our Viamark Lunch Mixer, hosted at the beautiful Chesapeake Inn. This midday mixer gave attendees the chance to connect with peers while soaking in waterfront views and marketing insights from Viamark's expert team who is not also providing exceptional IT services and has partnered with the Chamber to offer IT benefits to MACC members!





Ducklings Early Learning Center, Middletown Ribbon Cutting

Future leaders start here! The opening of Ducklings ELC Middletown was a joyful celebration of early education and family-focused care. Their ribbon cutting marked a major milestone for local parents seeking nurturing, play-based learning environments for their children.



Luau & Libations Mixer Hosted by Delaware Valley Medigap

We ended the month with a tropical twist at our Luau & Libations Mixer, hosted by Delaware Valley Medigap. From leis to lively conversations, this fun-filled event was the perfect way to close out a bustling month of networking and celebration—Chamber style.



June was a true reflection of the MACC mission in motion: championing businesses, creating opportunities, and celebrating the people who make the MOT area shine. Here's to the summer ahead—and all the ways we'll continue to grow together!

LOOKING FOR OFFICE SPACE?



MBI

- Business Mailing Address
- Meeting Space Rentals
- Printing Services
- Private Office Space
- Drop In Professional Space

The Middletown Business Incubator & Collaborative Workspace serves as a business center for our Chamber community.



Located inside the
MACC CHAMBER OFFICE
651 N. Broad St., Middletown



The Middletown Business Incubator (MBI) serves as an enterprise business center that provides resources for businesses and entrepreneurs to grow and be successful.

MISSION: To inspire entrepreneurship through opportunity

VISION: Supporting business and economic growth through entrepreneurship for the MOT (Middletown, Odessa, Townsend) Area

The MBI is unique for our area as it is anchored through the Middletown Area Chamber of Commerce (MACC) and supported through the Middletown Area Chamber of Commerce Foundation, a 501 (c) 3 nonprofit organization dedicated to scholarship, education and economic development. It also offers a collaborative environment for entrepreneurs and existing businesses with a variety of rental space opportunities, in addition to networking, seminars, workshops and mentorship.

UPCOMING SIGNATURE MACC EVENTS

- AUG 21st MULTI-CHAMBER MIXER**
Chesapeake Inn Veranda
3PM-5PM
- SEPT 10th QUARTERLY MEMBER BREAKFAST**
MOT Senior Center
8:30AM-10AM
- OCT 16th ANNUAL FALL LUNCHEON**
MIDDLETOWN MEMORIAL HALL
11:30AM - 1:30PM
REGISTER BY October 10th
- OCT 29th LOTTERY PARTY-WIN A '26 MIXER!**
MACC Chamber Office
5:30PM-7:30PM
- NOV 14th LITTLE BLACK DRESS EVENT**
Chesapeake Inn, Chesapeake City
6PM-10PM



PARTNERSHIP/SPONSORSHIP OPPORTUNITIES

The Middletown Area Chamber of Commerce offers exclusive annual partnership packages for our members with benefits in the areas of Membership, Events, and Sponsorship through our Distinguished Partner Program! Individual event, program and advertising opportunities also available maccde.com/sponsoring-opportunities



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