

MIDDLETOWN AREA CHAMBER OF COMMERCE

CHAMBER CHATTER



QUARTERLY
MAGAZINE
JULY - AUG - SEPT



3 MONTHS OF
MEMBERSHIP,
EVENTS, AND MORE!

The Latest Chamber Celebrations & Highlights

Celebrating members, building connections,
and shaping our community — find it all
inside the latest Chamber magazine.

**2025
Q3 Issue**

WWW.MACCDE.COM



- Aging in Place Senior Care Services
- Mia Bella Aesthetics
- Dan White & Associates
- Ivingo Creative
- TAX WITH US, LLC
- Deus Primos Development & Consultation Services LLC
- Freedom Boat Club
- The Wax Empire
- AssuredPartners
- Lauren DiRenzo
- Releaf Property Services
- AEZI Electrical Services, LLC
- Appoquinimink Ruritan Club
- Hawkins & Sons, Appliances Inc.
- Live Hydration Spa
- Freddy's Frozen Custard & Steakburgers
- Hilyard's Business Solutions
- Beyond Every Boundary
- Sharp Energy
- RCCG Amazing Grace Chapel
- H & B Plumbing & Heating, Inc
- JDM #1 Plumbing, LLC

JULY, AUGUST, AND SEPTEMBER NEW JOINS!

MACC Membership Matters

Membership is more than just a networking opportunity; it's a strategic investment in the success and growth of a business.



MACC is an organization of businesses, entrepreneurs, and community members with a focus on promoting business and enhancing the quality of life in our community. Your membership boosts your visibility and provides you with valuable resources and relationships that can help you grow your business!

JULY at the MACC: A Month of Connection and Community

The Middletown Area Chamber of Commerce (MACC) had a lively July, filled with opportunities for networking, relationship-building, and celebrating community spirit. With two cornerstone events—Coffee at the Chamber and the Annual Golf Tournament at Odessa National—members and guests came together to strengthen bonds and create meaningful connections that drive both business and community forward.

Coffee at the Chamber:

Conversations That Matter

Early in the month, MACC hosted its popular Coffee at the Chamber gathering. Always a member favorite, this event offers a warm and welcoming atmosphere where conversations flow as freely as the coffee. Attendees connected with fellow business owners and local professionals while sharing updates, resources, and ideas. The casual format allows for genuine connections, and many attendees walk away with not just business leads but also the encouragement and inspiration that comes from collaborating with like-minded professionals.



LOOKING FOR OFFICE SPACE?



MBI

- Business Mailing Address
- Meeting Space Rentals
- Printing Services
- Private Office Space
- Drop In Professional Space

The Middletown Business Incubator & Collaborative Workspace serves as a business center for our Chamber community.



Located inside the
MACC CHAMBER OFFICE
651 N. Broad St., Middletown



The Middletown Business Incubator (MBI) serves as an enterprise business center that provides resources for businesses and entrepreneurs to grow and be successful.

MISSION: To inspire entrepreneurship through opportunity

VISION: Supporting business and economic growth through entrepreneurship for the MOT (Middletown, Odessa, Townsend) Area

The MBI is unique for our area as it is anchored through the Middletown Area Chamber of Commerce (MACC) and supported through the Middletown Area Chamber of Commerce Foundation, a 501 (c) 3 nonprofit organization dedicated to scholarship, education and economic development. It also offers a collaborative environment for entrepreneurs and existing businesses with a variety of rental space opportunities, in addition to networking, seminars, workshops and mentorship.



Ribbon Cutting:

Welcoming TopTier Physical Therapy

Another exciting highlight of the month was the official ribbon cutting for TopTier Physical Therapy. The event welcomed this innovative new practice to the community and celebrated their commitment to providing personalized, high-quality care. Chamber members, local leaders, and supporters gathered to tour the facility, meet the team, and cheer on this milestone moment for the growing business. Ribbon cuttings are more than



ceremonies, they're celebrations of entrepreneurship and investment in the region, and MACC was proud to mark this special occasion alongside TopTier.

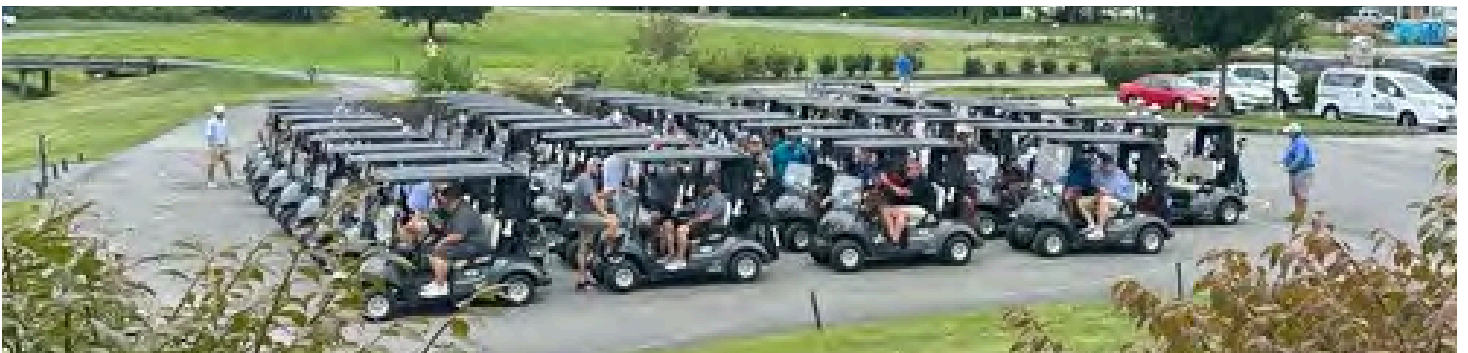
The Annual Golf Tournament at Odessa National:

A Day on the Greens

Later in July, the Chamber teed up one of its most anticipated events of the year: the Annual Golf Tournament at Odessa National Golf Club. Under bright summer skies, teams of golfers enjoyed a day of friendly competition, camaraderie, and fun. Beyond the game itself, the tournament serves as a vital fundraiser and community-building activity, with proceeds supporting the Chamber's mission to provide scholarships for local high-school students working for Chamber Businesses.



The event featured exciting contests, sponsor highlights, and plenty of networking opportunities on and off the course. From the morning check-in and practice swings to the final putts of the day, the atmosphere was filled with energy, laughter, and the spirit of teamwork. Many participants remarked that the tournament is not only a great way to enjoy a day outdoors but also an invaluable way to deepen business relationships in a relaxed and enjoyable setting.



Event Sponsors:

- Title Sponsor Bett's Garage Towing & Hauling
- Reception Sponsor – Birdie's Links & Drinks
- Lunch Sponsor – Cardiology Physicians
- Golf Ball Sponsor – Sharp Energy
- Golf Cart Sponsor – Fred Drake Automotive
- 19th Hole Sponsor – Capano Residential
- Beverage Sponsor – Ducklings Early Learning Center
- Snack Sponsors – Philly Pretzel & Surf Bagel
- Spirited Shots Game – Lisa Johannsen
- Sign Sponsor – Spray Less Wraps & Graphics
- Photography Sponsor – 302 Media



Specialty Hole Sponsors: B&G Auto Body, Tri-M Group, Dover Federal Credit Union, Excel Business Technologies, The Corbit Calloway Memorial Library, and Pike Creek Mortgage Services.



July reminded us of the power of connection, whether over a morning cup of coffee or on the fairways of Odessa National. The Middletown Area Chamber of Commerce continues to provide spaces where local businesses and community members can come together, collaborate, and grow.

LET'S GET CONNECTED!

Currently seeking **AMBASSADORS** to join our team as an official representative of the Chamber of Commerce, serving as mentors to new members and assisting businesses with Chamber involvement, its programs, and other members.

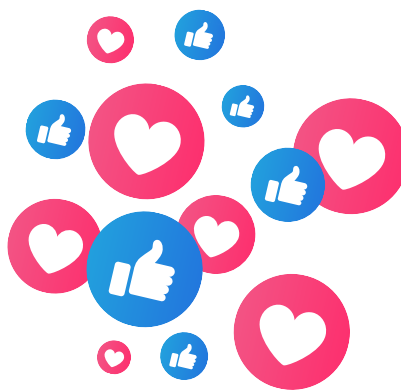
WHY SERVE AS AN AMBASSADOR?

Serving as an Ambassador allows you to become more involved in your business community. This results in increased networking opportunities, enhanced visibility of your business, & numerous opportunities to market and promote your products & services.



**Monthly Meetings are held at
The Middletown Area
Chamber of Commerce
1st Thursday 12pm-1pm**

Follow Us on Social Media



Middletown Area Chamber of Commerce



@middletownareachambercommerce



August Brought the Heat!

Summer Wrap Up

The Middletown Area Chamber of Commerce (MACC) wrapped up summer with a month full of energy, collaboration, and community pride. From ribbon cuttings and mixers to signature regional events, August showcased the Chamber's mission in action—bringing people together, supporting local businesses, and celebrating the vibrant spirit of our region.



Construction on the Coast: MOT Roofing Mixer

August kicked off with a summer evening of networking at the Construction on the Coast mixer hosted by MOT Roofing at Hollywood Beach. Guests enjoyed a relaxed waterfront atmosphere while making meaningful connections and learning more about MOT Roofing's commitment to quality and community. The mixer blended business with a touch of summer fun, perfectly setting the tone for the month.



Coffee at the Chamber with the Daily State News

Our ever-popular Coffee at the Chamber returned in August, this time hosted by the Daily State News. Attendees gathered bright and early to share ideas, updates, and opportunities over a warm cup of coffee. The event highlighted the importance of local journalism in keeping our community informed while also giving businesses the chance to build relationships in a welcoming environment.





Ribbon Cutting: Triple CCC Courier & Transportation

The Chamber was proud to celebrate the official ribbon cutting for Triple CCC Courier & Transportation. Friends, family, and community leaders came together to mark this exciting milestone and congratulate the team on their growth. Ribbon cuttings are a hallmark of Chamber life, symbolizing both achievement and investment in the future of our region.



Grand Opening: Movement Mortgage

In the same spirit, MACC welcomed Movement Mortgage with a grand opening celebration. Guests enjoyed seeing the new space, meeting the team, and learning about the company's innovative approach to helping families achieve their dream of homeownership. The event was filled with energy, optimism, and a strong sense of support from the Chamber family.



The Peach Festival: Celebrating Our Community

One of the highlights of the summer, the annual Peach Festival, gave Chamber members a chance to shine. So many MACC businesses were showcased during the festival, from food vendors and artisans to organizations and sponsors. With the streets alive with music, laughter, and of course peaches, the event was a vibrant reminder of the strength of our community and the businesses that make it unique.



Multi-Chamber Tiki Party at Chesapeake Inn

August closed with a bang at the Multi-Chamber Tiki Party hosted at the Chesapeake Inn in partnership with the Cecil County Chamber and the New Castle County Chamber. Over 220 attendees gathered to network, share resources, and enjoy an evening overlooking the water. This regional collaboration was not only a testament to the power of partnerships but also a fantastic opportunity to build bridges across counties while enjoying networking, prizes, great food, and unbeatable views.



MBA BUSINESS REFERRAL GROUP



Your Chamber Supported
Business Referral
Networking Group



www.maccde.com/mba



The Middletown Business Alliance is a networking organization where local professionals provide the trusted service you have come to know and expect from the Middletown Chamber of Commerce.

Our mission is to provide entrepreneurs with a place to grow their business and build strong foundational relationships, all with the full support and resources the Middletown Area Chamber of Commerce has to offer.



**Weekly meetings are held at
The Middletown Area Chamber of Commerce
Tuesday Mornings 8:15am–9:30am**

Middletown Business Alliance – Local Professionals. Trusted Service.

SEPTEMBER

New Season. Fresh Energy.

September was a month full of energy, inspiration, and growth at the MACC. From networking mixers to milestone celebrations, our members came together to learn, celebrate, and support the growth of our local business community.



Coffee with the Chamber, hosted by Pike Creek Mortgage Services, Inc. Members gathered over warm beverages and lively conversation, making valuable connections and sharing insights to strengthen their businesses. The highlight of the event was getting to hear from Pike Creek and learning more about what makes them Delaware's First State Favorite in mortgage lending and Delaware State Housing Authority's top lender by volume! Congratulations to Pike Creek Mortgage Services!



MACC Foundation Basket of Cheer

Giving back remained a central theme this month with the Basket of Cheer Raffle Contest, supporting the MACC Foundation's Entrepreneurial Grant Program. Members had the opportunity to contribute to a cause that fuels innovation and entrepreneurial success in our community while adding to their chance to win BIG!



Fall Quarterly Member Breakfast

Education and professional development were also a highlight this month. Over 60 members attended the Fall Quarterly Member Breakfast, gaining insights on how to maximize their Chamber membership and leverage connections to grow their businesses.



Stanley Properties, Compass RE, & Parkway Law GAME NIGHT Mixer

September also brought fun and camaraderie with the Game Night Mixer, held at Mulligans. Members were challenged to choose wisely in spirited rounds of Cards Against Property Managers, reinforcing that networking can be both productive and enjoyable.



NEW EXECUTIVE PARTNERSHIP OPPORTUNITIES!

Our 2026 Executive Partners (Diamond, Platinum, and Gold levels) will enjoy premier recognition, exclusive speaking and presenting opportunities, priority access to sponsorships, and a seat at the table with decision-makers and influencers shaping our community's growth at exclusive Executive Partner roundtable discussions.

Our Supporting Partners (Silver, Bronze, and Copper levels) receive benefits designed to increase visibility, foster networking, and connect their business to opportunities for growth. Each level is tailored to ensure businesses of every size can participate, contribute, and benefit.

No matter the level, every partner plays a vital role in keeping our small-town spirit alive while creating new opportunities for expansion and collaboration.

- **Recognition as a valued Chamber supporter helping strengthen the business community**
- **Increased visibility through Chamber communication platforms**
- **Access to exclusive networking opportunities and introductions**
- **Opportunities to showcase your business at Chamber events**
- **Connection to resources, advocacy, and community development initiatives**



Learn more: <https://www.maccde.com/sponsoring-opportunities/>



Mathnasium Learning Center 10 Year Anniversary

Milestones were celebrated too! The Chamber was proud to mark the 10-year anniversary of Mathnasium Learning Center, recognizing a decade of dedication to supporting young learners in our community.



JC Collaborative Lunch & Learn

Focusing on strategic planning, Jessica helping members take actionable steps toward achieving long-term business goals. We talked SWOT Analysis (With A Twist), SMART Goals and Core Values and More! For more on Jessica and her services check out her website:

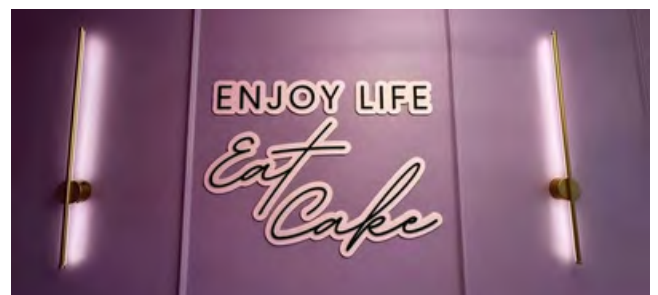
www.jccollaborative.com





Grand Opening of Moments Sweet Eats & Coffee Bar

Welcoming a new business and highlighting the entrepreneurial spirit! Chamber member and partner Moments By Bella Monroe, LLC, Marissa Guasperini has officially opened Moments Sweet Eats & Coffee Bar, LLC and just a few stores down Cloud IX Balloon Bar And Event Rentals!



September at the Chamber was a perfect example of how our members come together to learn, connect, and grow. From networking events to milestone celebrations, the Middletown Area Chamber of Commerce continues to be the hub for business innovation, community impact, and meaningful relationships.

TIME TO TAKE ACTION!

Maximize your Member Benefits this Fall

UPDATE YOUR CHAMBER DIRECTORY PAGE THROUGH YOUR PORTAL!

With over a million hits a year, our business directory is the place to be seen! Keep your information up to date! You can also add representatives, and share your news, events, job postings, and deals for promotion in our weekly newsletter!

SHARE YOUR MEMBER-TO-MEMBER BENEFITS!

Do you offer Discounts or specials to chamber members? Promote them on our website and newsletters by emailing info@maccde.com with your offers!

COMMUNITY GUIDE & BUSINESS DIRECTORY!

The MACC Community Guide and Business Directory is the Middletown Area Chamber of Commerce's official publication, and is the most effective way to reach the residents and business owners within the M.O.T. Area. Currently Accepting Ads for the 2026 Publication. Artwork due by December 15th.

DOOR PRIZES!

Providing a door prize is a simple, high-impact way to showcase your business, gain recognition at Chamber events, and put your brand directly in front of engaged community members. It's a cost-effective opportunity to build goodwill, spark connections, and even turn prize winners into loyal customers.

REGISTER!

Don't miss out! These seats are likely to sell out! Register early for your seat at the MACC Fall Luncheon, Lottery Party Mixer, Little Black Dress Event, & Annual MACC Awards Gala. Tickets: maccde.com/events

NOMINATE!

The MACC Awards are coming soon! Take this chance to Nominate your fellow Chamber Businesses! <https://bit.ly/MACCGalaAwards2026>

SPRING EXPO!

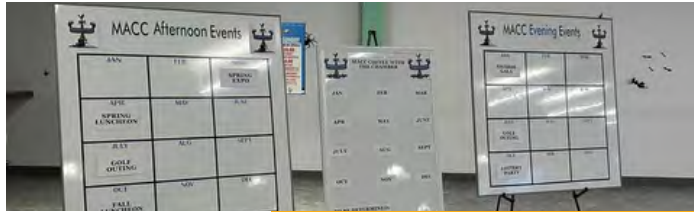
Registration Opens on October 15th at the Fall Luncheon! This is the area's premier Expo, with 110 vendors and two-thousand visitors. Booths sell quickly!

WIN A 2026 MIXER!

Mixers are won at the Annual Lottery Party held on October 29th! Drop off your business card at the Chamber or plan to attend for your chance to win!

UPCOMING SIGNATURE MACC EVENTS

- OCT 16th **ANNUAL FALL LUNCHEON**
MIDDLETOWN MEMORIAL HALL
11:30AM – 1:30PM
REGISTER BY October 10th
- OCT 29th **LOTTERY PARTY-WIN A '26 MIXER!**
MACC Chamber Office
5:30PM-7:30PM
- NOV 14th **LITTLE BLACK DRESS EVENT**
Chesapeake Inn, Chesapeake City
6PM-10PM
- JAN 30th **ANNUAL AWARDS GALA**
Chesapeake Inn, Chesapeake City
6:30PM-10:30PM



PARTNERSHIP/SPONSORSHIP OPPORTUNITIES

The Middletown Area Chamber of Commerce offers exclusive annual partnership packages for our members with benefits in the areas of Membership, Events, and Sponsorship through our Distinguished Partner Program! Individual event, program and advertising opportunities also available maccde.com/sponsoring-opportunities



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