

THE CHAMBER CHATTER

WWW.MACCDE.COM



FIRST QUARTER 2025

Quarterly Publications are
Back! Step inside for member
celebrations, community
connection, and more!

**2025
Q1 Issue**

INSIDE

NEW MEMBERS

MIXERS

**MEMBER
CELEBRATIONS**

**ANNUAL AWARDS
GALA**

MECA

**16TH SPRING
EXPO!**

OUR GROWING CHAMBER COMMUNITY!

NEW 2025 Members!

Alpha To Omega Precision Industrial Maintenance, Inc.

Why I Love Jesus-Sharing My Faith Story

Meticulous Blinds LLC

Adecco - Wilmington METRO DE

Independence Square Advisors

The Party Girls

Drama Kids of Wilmington and Delco

Jason A. Bleacher, Photographer

Resilient Kids Child & Family Therapy

PACE Electrical & Generator Services

Harmony at Glasgow

Delaware Technical Community College

Butterfly Effect

Pure Wellness

Councilman Kevin Caneco - District 12

CoolVu of New Castle County

Cardiology Physicians

Christ The Teacher Catholic School

JC Collaborative LLC

Marketing Research Systems LLC

Movement Mortgage

Delaware Veterans Support Association

SOMA Skin & Sculpt Med Spa



American Landscape Renaissance LLC

Go Green Cleaners

Once Upon A Memory

The Finer Points

The UPS Store

Watershed Eco

Top Tier Physical Therapy

Dentistry in Middletown

We Know Cyber, Inc.

Jjstyle302

MACC Membership Matters

Chamber of Commerce membership is more than just a networking opportunity; it's a strategic investment in the success and growth of a business.

MACC is an organization of businesses, entrepreneurs, and community members with a focus on promoting business and enhancing the quality of life in our community. Your membership boosts your visibility and provides you with valuable resources and relationships that can help you grow your business!

JANUARY

PREMIER MEMBERSHIP



January Coffee with the Chamber was hosted by Chamber partner, Ambassador and MBA Business - Bob Gosselin Photography. His beautiful display of portraits filled the Chamber Cafe as he gave an engaging presentation on services provided.



First State Ballet Theatre opened a School in Whitehall!

First State Ballet Theatre is Delaware's professional ballet company—has written an unparalleled chapter of artistic, educational and financial achievement in Delaware dance history and presents a statewide season with regular performances in theaters and schools in all three counties from Wilmington to the Beach.

They chose the name First State Ballet Theatre to signal their intention to be a ballet company for the entire state, and they adopted a family-friendly pricing policy so that audiences could enjoy the beauty and excitement of ballet.



MACC launched the Premier Member Program. For an annual fee, you can now receive the following in addition to the benefits of your standard membership:

- Preferred Directory Listing
- Publication of news, hot deals, events, and job postings in weekly newsletters
- A business highlight on social media and in the Chamber newsletter
- Opportunity to provide your information to new members and be featured on our Swag Wall

2025 PREMIER MEMBERS!

State Farm Insurance/Chuck Montgomery
A-1 Sanitation Service Inc.
Excel Business Technologies
Stanley Properties, LLC
Evolution Karate Academy
Middletown Kitchen and Bath, LLC
The Megan Aitken Team, Keller Williams Realty
Miller-Dunham Bed & Breakfast
Veteran's Outreach Ministries
Companion Animal Veterinary Associates
St. Anne's Club
State Farm Chuck Montgomery Office
Viamark Advertising
First Tee - Delaware
Compass Real Estate
Corbit-Calloway Memorial Library
Middletown Family YMCA of Delaware
Lupoli Home Improvements
Gray Breakthroughs, LLC
Hoffman's Exterminating
Johnson Controls
Moments By Bella Monroe, LLC
Pierce Fence Company
That 1 Painter Middletown
Activ Pest Solutions
First State Ballet Theatre
Ducklings Early Learning Center Middletown South
Hellings Kitchens & Baths
Mr. Mulch
Adecco - Wilmington METRO DE
Jason A. Bleacher, Photographer
Resilient Kids Child & Family Therapy
Pure Wellness
Cardiology Physicians
SOMA Skin & Sculpt Med Spa
We Know Cyber, Inc.

JANUARY CONTINUED

"Coming together is a beginning; keeping together is progress; working together is success" -Henry Ford

Thank you to **Cantwell's Tavern** for your hospitality as we celebrated our Partner Appreciation over a delicious spread and with great company! We could not do this work without our Distinguished Partners! We are looking forward to another great year supporting MOT and surrounding areas' small businesses.



Townsend has a coffee shop!

Welcome JJ's Coffee - Cafe Delight!

The cafe was established to serve the community of Townsend and the MOT in general. Before the opening of Cafe Delight, Townsend was the only township in the MOT area without a coffee shop.

Owner Joseph Bangura sought to change that when he established this space where members of the Townsend community can interact and buzz over coffee, pastries and sandwiches.



2025 Distinguished Partners

Platinum

iHeart RADIO

MIDDLETOWN SMYRNA INDEPENDENT

Gold

Dover Federal CREDIT UNION

VIAMARK® advertising

Bett's GARAGE
Towing & Hauling
302-834-2284

Silver

CHESAPEAKE UTILITIES

Corbit-Galloway

Moments by bella monroe

302 MEDIA

Bronze

AMA

WSFS Financial Corporation

ARTISANS' BANK

AIRESERV

ALL THERAPY

COMPASS RE

Copper

FLOOR COVERINGS International

Bob Gosselin

Foundation Partner

CedarSEE VISION CENTER

Our 1st Lunch + Learn of the year was the perfect balance between new information and a refresher on how to make social media work for your business! Thank you Katie Falkowski of

VIAMARK® advertising





ANNUAL AWARDS GALA!



A night for recognition, glamour, dancing and casino fun! The annual Awards Gala is our major social event of the year. This exciting evening includes the presentation of our Business of the Year along with our esteemed MACC and Foundation awards.

Congratulations to our Award Winners! These awards are not just a recognition of success — they are a testament to the hard work, dedication, and vision that each nominee has put forth.

What makes this occasion truly special is the fact that these award winners were chosen by their peers. In any industry, there is no higher compliment than to be recognized by those who understand the challenges and triumphs of your work firsthand. To be nominated is a reflection of the impact made within our Chamber, and it speaks volumes about the respect and admiration earned from those in our community.

Will Kirkwood President's Award Recipient – **Mary Jamieson**
 Peg Ryan Service Above Self Recipient – **Beth Oliphant**
 Jeff Buckworth Ambassador of the Year – **Karolyn Nagel**
 Nick Ryan Innovator of the Year – **Charles Ringgold**
 Sital Soni Volunteer of the Year – **Carolyn Stanley**
 Roxane Ferguson Entrepreneur of the Year – **Marissa Guasperini**
 Bill O'Neal Citizen of the Year – **Jen Atkinson**
 Mixer of the Year – **Dover Federal Credit Union**
 New Business of the Year – **Philly Pretzel Factory**
 Business of the Year – **Companion Animal Veterinary Assoc.**
 & a NEW Leadership Award presented to CEO, **Michelle Hummel**



FEBRUARY

We had a vision of bringing Middletown INTO the Chamber...

CEO, Michelle Hummel worked back and forth with the amazing design team at **Spray Less Wraps and Graphics** to bring this vision to a reality! Thank you everyone who stopped by to take a firsthand look at our new wall mural at our unveiling party!

We'd especially like to thank our Distinguished Partners and mural sponsors for supporting the chamber and our members:

Dover Federal Credit Union
Law Office of Heather A. Long
Fred Drake Automotive



WSFS Bank and **Stam Promotional Marketing** co-hosted our February Lunch Mixer! Food, decor and great presentations... it's almost like we give an award out for BEST MIXER or something!

Thank you to all our new members and special guests that attended!



Welcome to your luxury party planning experience. **The Party Girls LLC** are sisters, Kayla and Madyson that share a passion for creating unforgettable moments. Located at 600 N. Broad Street, Suite 21



Coffee with the Chamber was hosted by "KEEP FINDING YOU" COACHING. Owner, Naomi Kreske spoke on why she started and what keeps her going with insight into ways that we can continue to grow and learn from our experiences.

Our monthly coffee networking opportunity proves both members and non-members an opportunity to hear from and share with local business owners.



We are thrilled to announce that **Evolution Gymnastics Delaware** is the proud recipient of the Middletown Area Chamber of Commerce Entrepreneurial Grant! This grant provides funding to support the innovation and growth of the vibrant business community here in the Middletown, Odessa, and Townsend area. We are excited to see all the amazing things in store for Evolution Gymnastics and are honored to be a part of their journey! Wishing you all the best as you continue to thrive and inspire others with your entrepreneurial spirit!





Middletown Enterprise & Career Accelerator

The Middletown Business Career Accelerator (MECA) program offers subject matter experts with the opportunity to present a class or workshop at little or no cost to the MACC Membership and community.

Monthly Educational Lunch & Learn opportunities!



Interesting in Presenting? The MACC is seeking members with professional knowledge and experience that can be shared to benefit our local business leaders and community. If you have a topic you would like to present, contact the Chamber for an application!



Toastmasters International is a public speaking and leadership development club. The Middletown Area Chamber of Commerce (MACC) Standing Ovation Toastmasters club provides an atmosphere of encouraging warm friendly people. **Stop by as a guest to learn more!**

- 2nd Monday of the Month - In person at the Middletown Area Chamber of Commerce
- 4th Monday of the Month - Zoom Meeting

<http://maccstandingovation.toastmastersclubs.org/>

TACO TUESDAY with Mint & Needle



Mint & Needle offers a variety of medical-grade products and services, but these are just part of the mission to provide EmpowerMint, EnhanceMint, and NourishMint for both your inner-self and outer-self, shaping how the world sees you, and more importantly, how you see yourself.

Thank you Mint & Needle for hosting our February evening mixer.

Interested in hosting a Mixer? The chamber promotes 2 mixers a month (1 lunch, 1 evening). Hosts are selected annually in early November at our Annual Mixer Lottery Party.



MARCH

Join us for Coffee
1st Tuesday of Every Month!

Thank you Hellings Kitchens and Baths- Design Center for hosting
our March Coffee With The Chamber.



We're sending a GREAT BIG CONGRATULATIONS to
Adecco Staffing, USA Newark, DE branch!

Welcome to the Chamber and Welcome to the
State of Delaware Wendy!



Did someone say 10 YEARS IN BUSINESS!?
Congrats to **Evolution Karate Academy** on 10
years of amazing programming for kids and
adults to get more focused, fit and confident!



Our Spring **Quarterly Member Breakfast** was a
great mixture of both new and veteran members!

Key Points:

- We are a community here to help
- Utilize not only staff but each other as resources
- Update and take advantage of your membership portal – add events, hot deals, job postings and more!
- MBI – Use our drop in space for meetings, workshops or just to get away from the office
- Become a partner to maximize your advertising dollars!

Thank you everyone for your engagement and
attendance! We love hearing more about your
business!





We are still processing all the magic that was created at our 16th Annual Spring Expo!

Guests were once again wowed by the number of small businesses that were represented. Whether you were in need of new flooring, lighting, catering, looking to switch banks, event space, in the market for a new home we had you covered!

We are screaming from the rooftop a great big THANK YOU to Spring Expo committee chair, business owner, MACC Ambassador and board member Mrs. Mary Jamieson, Mary Kay Independent Beauty Consultant for taking on this challenge year after year. Your efforts must be applauded, and we are so grateful for you!

Thank you, thank you, thank you!



OUR PROUD 2025 SPONSORS

Presenting Encompass Health	VIP xfinity	Welcome Dover Federal	Executive Lupoli
Participating ARTISANS BANK Bright Light Design Center Kirkin Graphic Design launch	State Farm WOLFF & ASSOCIATES	Media 92.9 TOM-FM 1410 WOXY 94.7 WDSR 1450 WILM	Patterson Schwartz MT ROOFING
Bright Light Design Center Graphic Design launch	Cleaning Logistics Guest Bag	Vendor Snack Bar Vendor Logistics	Vendor Networking Lunch
Vendor Transportation	AIRE SERV	DELAWARE Moving Storage	Venue BNI

THANK YOU!

JOIN US!



Currently seeking **AMBASSADORS** to join our team as an official representative of the Chamber of Commerce, serving as mentors to new members and assisting businesses with Chamber involvement, its programs, and other members.

WHY SERVE AS AN AMBASSADOR?

Serving as an Ambassador allows you to become more involved in your business community. This results in increased networking opportunities, enhanced visibility of your business, & numerous opportunities to market and promote your products & services.



**Monthly Meetings are held at The Middletown Area Chamber of Commerce
1st Thursday 12pm-1pm**

MBA BUSINESS REFERRAL GROUP

The Middletown Business Alliance is a networking organization where local professionals provide the trusted service you have come to know and expect from the Middletown Chamber of Commerce.

Our mission is to provide entrepreneurs with a place to grow their business and build strong foundational relationships, all with the full support and resources the Middletown Area Chamber of Commerce has to offer.

**Weekly meetings are held at
The Middletown Area Chamber of Commerce
Tuesday Mornings 8:15am-9:30am**

Middletown Business Alliance Local Professionals. Trusted Service.



**Your Chamber Supported
Business Referral
Networking Group**



www.maccde.com/mba



MBI

- Mailbox / Business Mailing
- Address Event Space Rentals
- Conference Room Rentals
- Printing Services
- Private Office Space
- Drop In Professional Space

The Business incubator is located in a 5,600 square foot facility designed to accommodate approximately 18 to 25 businesses and provide as a business center for our Chamber community.



**Located inside the
NEW CHAMBER OFFICE
651 N. Broad St., Middletown**



The Middletown Business Incubator (MBI) serves as an enterprise business center that provides resources for businesses and entrepreneurs to grow and be successful.

MISSION: To inspire entrepreneurship through opportunity
VISION: Supporting business and economic growth through entrepreneurship for the MOT (Middletown, Odessa, Townsend) Area

The MBI is unique for our area as it is anchored through the Middletown Area Chamber of Commerce (MACC) and supported through the Middletown Area Chamber of Commerce Foundation, a 501 (c) 3 nonprofit organization dedicated to scholarship, education and economic development. It also offers a collaborative environment for entrepreneurs and existing businesses with a variety of rental space opportunities, in addition to networking, seminars, workshops and mentorship.



MBI BUSINESS DIRECTORY

Apothic Revenue	Viamark Advertising
ACM Cleanroom Services	Stanley Properties
MOT Roofing, LLC	Reliable Financial Solutions, LLC
PHOENIX REAL ESTATE	HANZ ON CPR
Delaware Valley Medigap	Toastmasters - Standing Ovation Club
Activ Pest Solutions	Griswold Home Care
Titan Legacy Group	M.O.T. Rotary Club
Middletown Area Chamber of Commerce	

UPCOMING SIGNATURE MACC EVENTS

APRIL 16th **ANNUAL SPRING LUNCHEON**
MIDDLETOWN MEMORIAL HALL
11:30AM - 1:30PM
REGISTER BY APRIL 11, 2025

JUNE 7th **CAR SHOW & FAMILY FUN DAY**
WILEY FARMS, TOWNSEND
10AM-2PM

JUNE 17th **MOT COMMUNITY NIGHT AT THE BLUE ROCKS!**
FRAWLEY STADIUM
5:45PM - 9PM

JULY 17th **MACC GOLF TOURNAMENT**
ODESSA NATIONAL GOLF COURSE
10AM-6PM



PARTNERSHIP/SPONSORSHIP OPPORTUNITIES

The Middletown Area Chamber of Commerce offers exclusive annual partnership packages for our members with benefits in the areas of Membership, Events, and Sponsorship through our Distinguished Partner Program! Individual event, program and advertising opportunities also available maccde.com/sponsoring-opportunities

Upcoming Sponsorships include:

GOLF TOURNAMENT

- __\$3,500 Title Sponsor
- __\$2,500 Reception Sponsor
- __\$1,500 Lunch Sponsor
- __\$1,200 Golf Ball Sponsor
- __\$1,000 Towel Sponsor
- __\$1,000 Souvenir Sponsor
- __\$800 Golf Cart Sponsor
- __\$700 19th Hole Sponsor
- __\$600 Specialty Hole Sponsor
- __\$600 Beverage Cart Sponsor
- __\$500 Snack Station Sponsor
- __\$300 Flag Sponsor
- __\$150 Hole Sponsor

M.O.T. NIGHT AT THE BLUE ROCKS

- __\$1000 Grand Slam Sponsor
- __\$500 Home Run Sponsor
- __\$500 Souvenir Sponsor
- __\$400 Beverage Sponsor
- __\$300 Dinner Sponsor
- __\$200 Snack Sponsor
- __\$200 Table Sponsor

CAR SHOW

- __\$600 Presenting Sponsor
- __\$500 DJ Sponsor
- __\$300 Specialty Sponsor
- __\$200 Supporting Sponsor
- __\$150 10x10 Vendor Space

This issue of
THE CHAMBER CHATTER
Sponsored by the
M.O.T. Senior Center



MIDDLETOWN AREA CHAMBER OF COMMERCE
651 N. Broad Street, Suite 106 Middletown, DE 19709
P: 302-378-7545 F: 302-378-6260

M.O.T. SENIOR CENTER
A multi-service activity center
for members 50 years of age and older

Helping Area Seniors Over Age 50 Stay Healthy, Active, and in the Community for as Long as Safely Possible.

Programs include but are not limited to:

Transportation	Line dancing
Nutrition (Hot lunches)	Health and Wellness
Ceramics/crafts	Exercise groups
Memory loss program	Group games
Bible study/hymn singing	Educational presentations
Grocery/emergency assistance program	Social service benefit assistance
Day and multi-day trips/excursions	

Open Monday - Thursday 8:30 am to 4:00 pm,
Friday 8:30 am to 3:00 pm
Call 302-378-4758 to request additional information

300 S. Scott Street, Middletown, DE 19709
MOTSeniorCenter.com

A United Way Member Agency!

#435

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